



ORIAN

OUTDOOR RECREATION INNOVATION
ACTION NETWORK



Are you in the U.P. outdoor recreation industry?

The Outdoor Recreation Innovation Action Network (ORIAN) invites the region's outdoor recreation industry establishments to participate in a brief survey.

What is ORIAN?

ORIAN is a public-private outdoor recreation industry collaborative, created through the EDA grant, that will act as a resource and guide for strategic planning and subsequent implementation of an Outdoor Recreation Industry Growth Strategy for the Central Upper Peninsula of Michigan.

Scan to complete



Learn More: [InnovateMarquette.org/ORIAN](https://innovatemarquette.org/ORIAN)

The information you provide will help inform the policies intended to guide the region's economic growth in the coming years.

This survey is being conducted on the behalf of ORIAN by TIP Strategies, an Austin-based economic strategy firm. The survey is completely confidential. No identifying information is collected, and results of the survey will be provided in aggregate only.