



**Upper Peninsula Michigan Works! Career and Educational Advisory  
Council**

**Meeting Minutes – January 18, 2022**

- **Call To Order**

Mr. Chris Standerford called the meeting to order at 2:00 pm ET.

**The following members were present:**

Mark Massicotte  
Chris Standerford  
Ashley Nevins  
Brian Sarvello  
Mary Beth Koski  
Kevin St. Onge  
Tammy Rutledge  
Cindy Carter  
Samantha Cameron  
Luke Siebert  
Geraldyn Narkwicz  
Mike Smith  
Emily Gochis  
Michael Mulligan

**The following resources were present:**

Debb Brunell, Upper Peninsula Michigan Works!  
Steve Gillotte, Talent Development Liaison

**The following guests were present:**

Betsy Erkkila, Upper Peninsula Michigan Works!  
Holly Peoples, Upper Peninsula Michigan Works!  
Darren Widder, Upper Peninsula Michigan Works!  
Megan Boddy, Upper Peninsula Michigan Works!  
Hanna Duckwall, Upper Peninsula Michigan Works!  
Jim Rautiola, Copper Country ISD  
Kiersten Schulte, West Michigan Works!

- **Public Comment**

There were no public comments.

- **Approval of Agenda**

A motion was made, seconded, and unanimously carried to approve the agenda of January 18, 2022.

- **Approval of Minutes**

A motion was made, seconded, and unanimously carried to approve the minutes of December 14, 2021.

- **MiCareer Quest Event Training**

The meeting focused on training on MiCareer Quest. Ms. Kiersten Schulte was invited to present the training for the CEAC to get an understanding of what it would take to hold a MiCareer Quest event in the Upper Peninsula. Ms. Schulte is the MiCareer Quest Planner at West Michigan Works!. She shared best practices for holding an event. It's a career exploration experience, not an average career fair. MiCareer Quest is employer-driven. It cannot happen without support from employers. The philosophy behind MiCareer Quest is employer-driven, high demand, and interactive. It's not a job fair and there's no recruitment but rather career exploration and exposure for students. The exhibits are interactive. The elements of success for MiCareer Quest included: employer champions, neutral convener, tools, branding, and sponsorship. Employer champions have a big role, but it is very rewarding. There is a handbook available that Ms. Schulte will make available after the meeting for anyone interested in pursuing further.

- **Next Meeting**

Tuesday, March 8, 2020

- **Adjournment**

The meeting adjourned at 4:00 pm.