

Upper Peninsula Michigan Works!
Career and Educational Advisory Council
Meeting Minutes
February 7, 2023

➤ **Call to Order**

Mr. Chris Standerford called the meeting to order at 2:00 pm ET.

The following board members were present:

Chris Standerford

Glen Ackerman-Behr

Mike Smith

Emily Gochis

Trent Bellingar

Samantha Cameron

Cassy Teft De Munoz

Shawn Kolbus

Marybeth Koski

Ashley Nevins

Tammy Rutledge

Kevin St. Onge

The following resources/guests were present:

Debb Brunell, Upper Peninsula Michigan Works!

Hanna Duckwall, Upper Peninsula Michigan Works!

Holly Peoples, Upper Peninsula Michigan Works!

Betsy Erkkila, Upper Peninsula Michigan Works!

Brian Sarvello, Upper Peninsula Michigan Works!

Darren Widder, Upper Peninsula Michigan Works!

Eric Ziegler, CTE Director Marquette/Alger

Steve Gillotte, TDL

➤ **Public Comment**

There were no public comments.

➤ **New Business**

A motion to approve the agenda as presented was made by Ashley Nevins, seconded by Glen-Ackerman-Behr, all in favor, motion passes.

A motion to approve the minutes from October 11, 2022 was made by Emily Gochis, seconded by Trent Bellingar, all in favor, motion passes.

Transition of Chair

Mr. Chris Standerford has been the CEAC chair since 2017 and is stepping down. Ms. Ashley Nevins stepped forward as the new chair. The Workforce Development Board must approve her nomination at the March 2023 board meeting. If approved, Ashley will serve as the CEAC chair for the April meeting.

Revision of CEAC Bylaws—Request for a Workgroup

A request for a workgroup to review the CEAC bylaws was presented. CEAC members should contact Mr. Chris Standerford if interested in serving on this workgroup.

OneUP Mind Trekkers Career Festivals

We are half-way through the Mind Trekkers series. The CEAC has been heavily involved in these efforts. We are looking for feedback. The Copper Trail event was held on December 13, 2022. About 500 students attended. Students and teachers were very satisfied as indicated in the surveys. Kids did a scavenger hunt to improve participation. The students were pleasantly surprised to find exciting hands-on activities instead of lectures, etc. The Hidden Coast Mind Trekkers was held on 1/27/2023 at Bay college. There was 600+ participants. Bay College was a great host. Participants were very satisfied. March 22, 2023 is the tentative date for Superior Shores Gwinn High School. April 21, 2023, is set for Top of the Lakes LSSU event. It was emphasized that fundraising was challenging. UPMW and MiSTEM were instrumental for financing.

Perkins Plans—FY22 Review

The plans have been undergoing changes since the pandemic. Perkins Five legislation. It has core CTE performance indicators. Looks at graduation rates, proficiency, post-program placement, nontraditional students, and credential attainment. Four-year graduation percentage is good. The UP is low in reading and math scores, above target in job placement, nontraditional students, and credentials. It was noted that the reading and math scores mirror all students UP wide. Also noted, achievement tests are taken in the junior year and this program works with juniors and seniors. There is not enough time in the program before testing to hope for academic skill progression.

MiSTEM Strategic Plan Sharing-FY23

Plan is looking at data and social network analysis to investigate communication between partners. It has three to five need statements for each of the three UP regions. We need to increase STEM awareness with students. Common needs include teacher support, computer science, 3-P learning (working on real tasks in community), equity. The strategic plans will be uploaded into CEAC folder.

UP Apprenticeship Update

Brian Sarvello reported that apprenticeships are expanding. Healthcare, education, manufacturing, and IT are the most popular. Early childhood education is increasing also.

This is sorely needed in the UP. It not only helps people obtain jobs directly, but it also helps parents—who now have daycare options— find employment. They are attempting to change mindsets. Young people must know there are options other than college that can prepare them for a rewarding career while avoiding student debt.

Small Group Breakouts

Topic for groups: Adding relevance to career awareness, exploitation, and preparation.

Share out from four groups:

- 1-Successful collaborations and chair transfer were vital to our success.
- 2-We want to determine how to best support K–12 education to help students decide on careers and how to equalize options.
- 3-We need to collaborate to use the same language. Mike Smith has been doing this with UPCC. We tend to use the same reliable people over and over.
- 4-We should focus on the reality that HS counselors have too much to do to discuss careers in detail. How can we keep kid’s interest going after interest is sparked in our events?

The group thanked Mr. Chris Standerford, Chair, for his service.

➤ **Next Meeting**

April 4, 2023

➤ **Adjournment**

The meeting adjourned at 4:00 pm ET.