

CAREERWISE MODERN YOUTH APPRENTICESHIP  
CREATING PATHS TO PROSPERITY AND PROFIT



**CareerWise modern youth apprenticeship is scalable and sustainable because it benefits both the employer and the apprentice.**

CareerWise creates value for employers through:

- Responsiveness to real hiring needs
- Meaningful apprentice productivity that benefits the bottom line
- Innovative strategic talent-acquisition strategy and dedicated program support
- Workforce development strategies that prepare companies for the future of work

CareerWise creates value for apprentices through:

- Meaningful work experience in high-demand, high-paying career pathways such as advanced manufacturing, early childhood education, future educator, healthcare, and information technology
- Approximately \$40,000 in wages during the course of the apprenticeship
- Nationally recognized industry credentials that demonstrate to employers apprentices are ready to work
- The opportunity to earn debt-free college credit
- A professional network and increased social capital



**America's 21st-century youth apprenticeship system is industry-led and student-focused.**

CareerWise is creating more opportunity for more students. When businesses and young people come together to build a common understanding of the skills needed for success, everyone wins. Through hands-on work experience, students better understand the relevance of their education and can choose the path that's right for them, whether it leads directly to career or to an industry certificate, an associate degree or a bachelor's degree. What's more, as businesses move apprentices through structured, skills-based training, they get productive young employees, a deep bench of skilled workers and a culture of mentorship in their business.





## Workforce Innovation, Connection to Community and Productive Employees Through Apprenticeship

CareerWise apprenticeships help employers take an active role in shaping the talent they'll rely on for years to come. When companies hire apprentices, they define the skills that matter to them in positions that help their business grow. Whether businesses seek young people with diverse life experiences, innovative thinking or tech-savviness, CareerWise employer partners hand-pick the apprentices that they think have the most potential through a competitive hiring process.

CareerWise supports its partner employers as an intermediary between the K-12 education system and each employer.

In addition to dedicated employer support, CareerWise delivers a proprietary applicant tracking system, industry-defined skills-based curricula and custom training plans to help shape the talent employers need. Apprenticeship delivers social returns—but it isn't philanthropy. The CareerWise model seamlessly integrates an employer's social values into its day-to-day business operations, proving that people and profits go hand-in-hand. An apprentice's meaningful, productive work delivers a financial return and forges impactful relationships between employers and their communities.

# EMPLOYERS



**Workforce development through apprenticeship delivers financial and social returns for employers**



**Apprenticeship provides more opportunity for more students.**

# STUDENTS

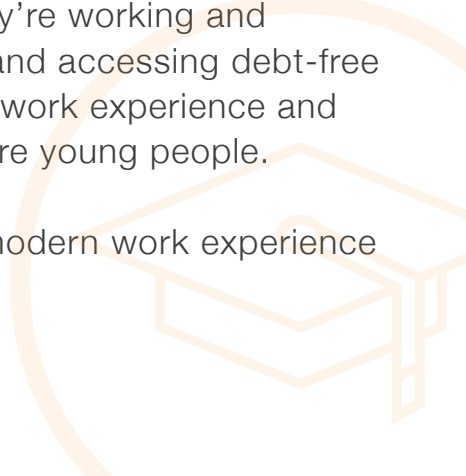


## **College Readiness and a Clear Path to High-Paying, High-Growth Careers**

Through a CareerWise apprenticeship, students gain access to a new type of experience that offers more students more choices by opening doors to gainful employment and preparation for lifelong learning.

CareerWise apprentices earn a paycheck and get a head start on their careers by working with 21st-century businesses while finishing high school. While they're working and learning valuable skills, they're also earning industry certifications and accessing debt-free college credit. The apprenticeship experience provides meaningful work experience and makes higher education more relevant and more accessible for more young people.

The lessons, skills and perspective gained through a meaningful, modern work experience can change an apprentice's career, and ultimately, their life.







## Apprenticeship Can Grow the Middle Class and Innovate the American Economy

The most successful companies of tomorrow will leverage the strengths of a diverse workforce to unlock creative solutions to complex problems and unforeseen challenges that the future of work will present.

Modern youth apprenticeship not only provides businesses with access to a diverse talent pipeline of digital-native Gen Z workers, it also increases access to post-secondary education, allowing more students to connect their education to a meaningful and rewarding career. CareerWise is a win-win solution that lays the foundation for a dual-education system

in which professional, applied learning is recognized, valued and rewarded in the same way that academic learning has been for so long.

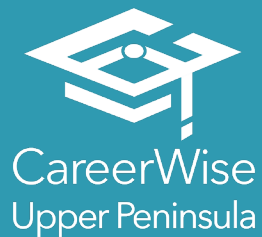
As they travel these new, dignified paths to success, more young people will develop the skills and cultivate the social capital needed to bolster a renewed and thriving American middle-class workforce. Employers, meanwhile, build a deep bench of skilled, loyal workers who contribute to the culture, community and bottom line of their company through productive work. Together, individuals and institutions share in the benefits of a strengthened economy.

# COMMUNITIES



CareerWise apprenticeships are redefining success for a new economy.





Delivering tomorrow's talent today  
through modern youth apprenticeship.

*Learn more at [www.careerwiseup.org](http://www.careerwiseup.org)  
or email us at [apprentice@upmichiganworks.org](mailto:apprentice@upmichiganworks.org)*



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