



Upper Peninsula Michigan Works! Workforce Development Board Thursday, March 18, 2021 MINUTES

I. Call to Order, Mark Massicotte, Chair

Board Chair Mark Massicotte called the meeting to order at 12:02 pm ET.

II. Roll Call

Present:

Mark Massicotte, L'Anse Manufacturing, Chair
Bridget Kennedy, Systems Control
David Lord, OSF St. Francis Hospital & Medical Group
Roy Del Valle, Michigan Rehabilitation Services
Dave Goudreau, Northern Wings Repair
Jeff Holt, Sault Ste. Marie Economic Development Corporation
Julie Wonders, Iron Mountain-Kingsford Community Schools
Meagen Morrison, Eagle Lundin Mine
Michelle LaJoie, Alger/Marquette Community Action
Samantha Cameron, Bay Mills Community College
Suzanne Pazdernik, Jacquart Fabric Products
Jonathan Mead, UPCAP
Melanie Bicigo, Upper Peninsula Health Plan
Travis Cary, IUPATDC7

Excused:

Chad Rowe, Aspirius Health Services
Dave Anthony, Northern Sun Winery
Joe Esbrook, Hiawatha Log Homes
George Kinsella, EcoMarine
John Hamm, UPRLF
Tony Retaskie, UP Construction Council

III. Public comment

There were no public comments.

IV. Approval of agenda

A motion was made by Mark Massicotte to approve the agenda and was supported by Samantha Cameron. The motion was passed.



I. Approval of minutes

Michelle LaJoie made the motion to approve the minutes as presented. Mr. Dave Goudreau seconded. There were no questions or comments. All were in favor. No opposed. The minutes were approved.

II. Financial Report

There were two financial reports included in the packet discussed. CEO Bill Raymond mentioned there will be additional money from the upcoming grants. We are working on getting more non-formula money in. We are on target for the year.

III. Action Items

4 Items for action.

- **Business Resource Network Program** \$69,779 of additional money. Jon Mead made a motion to submit the required document to LEO-TSDIV to approve. Dave Goudreau seconds the motion. No questions or comments. All in favor. Note: The comment that was made that TED should be changed to LEO. Tracy will update this for future meetings. Motion passes.
- **PI 21-03 Going Pro Talent Funds** was presented to the Board. \$1,511,788 was the dollar amount. A motion from Mr. Goudreau was made to approve policy motion and submit the required documents. Meagen Morrison seconded the motion. There were no questions or comments. All board members were in favor. No were opposed. The motion passes.
- **Healthy Michigan Plan Navigator** was presented to the Board for approval. Megan Morrison motioned to approve this policy and submit the required documents. Jon Mead seconded the motion. No questions or comments. All in favor. No opposed. Motion passes.
- **Youth incentives local policy resolution** was presented to the Board. Janie McNabb gave an explanation on this policy. A motion was made by Julie Wonders, and was seconded by Bridget Kennedy. All board members were in favor. None were opposed. The motion passes.

IV. Reports

A. Chairperson

Mr. Massicotte, Chair, gave an update. He discussed the CEAC and noted that we have a huge need for private sector engagement. Mr. Massicotte asked the Board to send one name to Debb Brunell at Upper Peninsula Michigan Works within the next month for the CEAC membership. Mark then discussed the grant funding. He highlighted that the grants team at UPMW needs support letters. Mark asked the Board to support these two issues.

B. CEO

CEO Raymond gave a highlights on the report. Below is a summary:

- Comments on the CEAC
- State Apprenticeship Grant
- Stimulus package passes
- The CEO report was shared. There was some discussion with Bill and the Board
- Bill will send out his itinerary for when he does a UP tour this summer.



- Feel free to let Bill know anything that should be changed or added to Board meetings in the future.
- In the agenda for next time in June put “remote work” in there. And the structure of remote vs virtual

V. Old Business/Updates

Workforce Services Director Debb Brunell gave an update on the CEAC and grants. There will be a lot of work on the grants. She gave a PowerPoint presentation on the details of the grant funds and the work being done. You will be hearing about CareerWise. UPMW is partnering with CareerWise on a new initiative. It focuses on Youth, but UPMW plans to expand it. Debb mentioned the new business services specialists.

Janie presented on the UP Michigan Works! Dashboard. This dashboard has changed a bit since the last time the Board saw it. We are making it more of a service summary. It is a good snapshot of the services we are providing. The GoingPro talent fund has more information than it did before. UPMW has been working hard on recruitment and engagement. Mark Massicotte Mark that he is interested in how we pivot from UIA support. A childcare task force was discussed, and Michelle LaJoie noted she is interested in being on the task force. Anyone else who is interested in the childcare task force should let bill know. Bill will lead this task force.

Strategic Plan – Janie McNabb. She discussed the strategic plan. During Q2 of 2021 we want to wrap up the current plan. In April she will work on prioritization at the quarterly meeting. Then in May the Leadership team will evaluate the strategic plan. In June the report will go out to the Board. Finally, in Q3 she will work on group strategy development. In Q4 Janie will put a draft plan together.

Bill shared fast facts.

VI. New Business

None.

VII. Communications

VIII. Member Input

- Meagan had a question about what type of businesses they should reach out to for names for the CEAC.
- Samantha Cameron asked for this in the chat “Could we get more information about the process and guidelines for apprenticeship access. “
- Suzanne would be open minded in hearing more about the sewing apprenticeships.
- Michelle LaJoie noted the covid assistance rental program is active now. She posted a link in the chat. (Michigan.gov/cera)

IX. Next Meeting

June 17, 2021 (virtual unless things change by then)

X. Adjournment

Motion to adjourn was made by Michelle Lajoie. Mark Massicotte adjourned the meeting at 1: 23 pm.