



UPWARD Talent Council Workforce Development Board May 17, 2018

May 17, 2018 Workforce Development Meeting Minutes

I. Call To Order

Chair Mark Massicotte called the meeting to order at 11:29 a.m. ET.

II. Roll Call

Present: Travis Cary, IUPATDC7; Roy Del Valle, Michigan Rehabilitation Services; Joe Esbrook, Hiawatha Log Homes; John Hamm, UPRLF; Brad LeBouef, Systems Control; Dave Lord, OSF St. Francis Hospital and Medical Center; Mark Massicotte, L'Anse Manufacturing; Jonathan Mead, UPCAP; Tony Retaskie, UP Construction Council; Julie Wonders, Iron Mountain-Kingsford Community Schools.

Excused: Dave Anthony, Northern Sun Winery; Samantha Cameron, Bay Mills Community College; David Goodreau, Northern Wings and Repair; Jeff Holt, Sault Ste. Marie Economic Development Corporation; George Kinsella, EcoMarine; Michelle LaJoie, Community Action Alger Marquette; Rodney Nelson, consulting; Suzanne Pazdernik, Jacquart Fabric Products; Chad Rowe, Aspirus Health Services

Michigan Works! Staff: Bill Raymond, CEO; Cherilynn Lampinen, COO; Tracy Roberts, Office Manager; Deb Doyle, Director of Policy and Compliance

III. Public Comment

No public comment – Introductions of staff were made

IV. Approval of Agenda

Motion to approve agenda was made by Tony Retaskie, seconded by Joe Esbrook. Motion passed unanimously.

V. Approval of Minutes

Motion to approve minutes was made by John Hamm, seconded by John Mead. Motion approved unanimously.

VI. Financial Overview

CEO Bill Raymond indicated that for the most part, UPward is on target with all of their grants. The percent of the money used so far in the year are all on target. Chair Mark Massicotte commented that there is a good balance on accounts. He asked if we are at risk with any carryovers, and Bill indicated no, not at this time.

VII. Strategic Direction

A. Update on Strategic Planning

RFP's have been finalized and ready to go out in the next few days. We have 40-50 potential bidders and are doing our due diligence in reviewing. Once we review all proposals, we will procure contract. WDB will all be part of this strategic planning. We're still fine-tuning the consolidation that happened 2.5 years ago. – this is one more piece of that process

John Hamm asked if there is a chance we can do any video conferencing for some of the meetings? Bill indicated yes, and in fact, with travel and logistics of the U.P., it is difficult to travel, so we will take into consideration having some upcoming meetings with video capability.

Chair Mark Massicotte added that for the strategic planning there may be required meetings to be around the table. Tony Retaskie asked if the RFP for strategic planning was for strategic planning for the future, planning for how we get our grants, or how we service the U.P. He asked if there were 40-50 that responded and Bill advised that No, but the list we will send out to will be 40 or 50. Bill spoke to some of the criteria for the RFP, saying that there are some that we want workforce experience. The list of bidders went to other MW across the state and they referenced people that they have worked with. Lastly, Mark Massicotte commented that we have a complex board and structure.

VIII. Reports

A. Governor's Talent Investment Board (GTIB): Tony Retaskie

Met at Arlo Steel; the meeting was attended by the Governor, and several others across the state. There was some great input. They discussed the funds that will be dispersed by Dept of Education; emphasis was put on what type of collaboration and what types of groups you get together to utilize funds. MI Dept of Education is developing the criteria for these funds. There is concern - historically, the U.P. hasn't fared as well because we don't have professional grant writers at our disposal. We will have the CEAC board to help advise and to partner with.

We need to look at in-demand jobs in the area, and try to get the education programs for those. Tony will pass out information as they get it. Next meeting is in Sept in Grand Rapids. The estimated date of grants: fall or into next year.

CEO Bill Raymond commented that the legislator hasn't even appropriated the funds yet. There will be more discussion to come.

Julie Wonders commented that we should have multiple paths to graduation. We can't get them (youth) employable, because we can't get them to graduate. She asked if this be a category under the State act. Tony indicated that they asked that. They said, "that's a good question". They want to find ways to get some funding to schools that are teaching alternate ways

Mark: This leads to the importance for our board to know about the Marshall plan so we understand the parameters to put in our requests early and encouraged the board to do our homework upfront.

B. CEO Report

The report included some additional information on legislation and funding activities at the federal level. CEO Raymond advised of one budget issue: So far UPward does not have all of the draft allocations – but so far, we should be in line to receive \$325K more than last year. He advised that there has been talk of a recession of dollars. Bill indicated that he is fairly optimistic that our funding will be stable or slightly bumped up.

C. Chair Report

Chair Mark Massicotte stated that the Marshall Plan is his top priority. He advised everyone to pay attention to it. He encouraged board members to please visit your local office. Keep up the good work. Everyone volunteers in a variety of ways; he encourages everyone to stay in a positive narrative and to see MI Works for what they're really doing. Mark ended his report with congratulations to those who participated in the CTE event.

IX. Performance Report – Information/Discussion

A. 2018 Career and Technical Education Skills Challenge

Tony Retaskie said that the MI Works staff were very helpful and supportive for this event. Tony thanked Travis and Systems Control, who provided lots of machines and welding and painting simulators. The competition had over 250 students, from every corner of the UP. This event wouldn't happen without the support from MI Works –

B. Service Center Activity

The state hasn't fully published the metrics.

C. JMG Graduation

Sally Richards, WSM, said the event was very successful, fun and very moving. Bill Raymond advised that they are looking to identify a 2nd location across the UP. This is something in the Marshall Plan they want to keep going.

X. New Business

A. Action Items

1. In-house service provision

Consolidated Community School Services – MI Works subcontractor for Top of the Lakes

The LEO board voted and approved the recommendation to pull in and be all one organization, as of July 1. We are not terminating the contract, it was decided not to re-procure services, as it will save us money and align our services and improve our services in the Eastern UP. Leadership met with all CCSS staff on Monday. Staff had questions and some anxiety, but the conversation came out in a good place. The process is to have staff re-apply for their current positions. They know the timeline, and have received the application packet. CEO Raymond is cautiously optimistic that this will work out well. He had a lawyer go over the contract and he advised there is no liability there. Jon Mead asked if positions would be eliminated. Bill Raymond advised that 1 person resigned and 2 others will retire, so that will get us closer to the staffing level we need. The partnership with CCSS is strong and we will still partner on other things (adult Ed co-location) Tony Retaskie commented that he is glad that there's going to be training and some accountability and see's an opportunity to upgrade their skills. COO Cherilynn Lampinen added some historical perspective: We've done this twice before with the Western UP and the old jobforce board and we know how the employees react. Those that want to stay and be a part of the team, we're ready to assist them. She is excited to have a clear line of communication. Julie Wonder asked to abstain from voting because she's a partner with CCSS. Motion to approve was made by Joe Esbrook and was supported by John Hamm. Julie Wonders Abstained. Motion was passed.

B. Career Educational Advisory Council (CEAC) Update

Deb Doyle provided an overview, and explained that there are some new roles and responsibilities, including performance accountability. The council will be driven by the Marshall plan and will now have reporting requirements. Deb explained the various roles and responsibilities. Chair Mark M sees this as the tool to get the

private sector at the table. He adds that you have to have private sector engagement to be successful.

C. Marshall Plan Update

Mark Massicotte encouraged the board to go online and look it up. There is some information there to help you understand.

D. Report on NAWB Forum – Chad Rowe and Mark Massicotte

Mark talked about how we're part of something that's much larger, and other workforce areas that suffer with the same challenges that we do. There are people looking strategically and they will be looking for volunteers for next year. He advised that if there are questions, to bring those forward to another meeting to discuss, or talk about if you are interested in going next year. We plan to have 2 staff and 2 board members go each year.

XI. Information Items

- A. Presentation on Aquila Resources/Back Forty Mine – Chantae Lessard
Chantae Lessard provided a presentation on Mining for Tomorrows Needs.

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XIII. Next meeting: Sept 20th, 2018 @ 11:00 a.m. EDT, 1498 O'Dovero Drive, Marquette

XIV. Adjournment

Motion to adjourn was made by John Hamm and was supported by Travis Cary. Meeting was adjourned at 1:49p.m.